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## LOCAL NON-PROFIT, VETERANS TO FARMERS, TO HOST FORMER P.O.W. REON SCHUTTE WITH GUEST SPEAKER MAYOR MICHAEL B. HANCOCK

Denver, CO—On Thursday, March 29, 2012 inspirational speaker and former elite South African Special Forces soldier, Reon Schutte, will appear for an evening benefitting *Veterans to Farmers (VTF)* at the Bug Theatre in Denver's Highlands.

Schutte was captured in 1992 and spent 12+ years as a prisoner of war in Zimbabwe's infamously brutal Chikurubi prison. Through his incredible story of survival and overcoming inconceivable adversity, he encourages listeners to remember that in *any* situation, there is always an element of choice, an opportunity to choose peace and gratitude over anger and hatred.

Schutte will be the keynote speaker for the fundraising event on March 29 from 6-8:30pm at the Bug Theatre at 3654 Navajo Street in Denver. Mayor Michael B. Hancock will also be on-hand to speak on the collaboration with *VTF* and the city of Denver's SEEDS Initiative to build a greenhouse at 24th and Tremont. Tickets are \$30 each and can be purchased online in advance through www.VeteransToFarmers.org.

"Reon's message will bring you to tears and inspire you to persevere courageously through your struggles, and to be grateful for your circumstances, however imperfect they may be," explains *VTF* Founder and former USMC CPL, Buck Adams. He has heard Schutte share his story with other audiences and with whom he quickly formed a friendship over the common bond of military background.

All proceeds from the night will benefit *Veterans to Farmers*, whose mission is to provide American veterans of the Iraq and Afghanistan conflicts with education and fulfillment through a permanent source of sustainable income, community and contribution: the family farm. *VTF*'s programs trains veterans in business planning, hydroponic organic growing methods, and greenhouse maintenance and construction.

Schutte has just published his first book, *Set Yourself Free: Reon Schutte's 10 Principles to Break Out of Your Personal Prison through The Power of Choice (*MavenMark 2012), written with award-winning author and journalist, Maggie Kuhn Jacobus, and will be signing copies at the event March 29.